



The Fundamental Failures of End-Point Security

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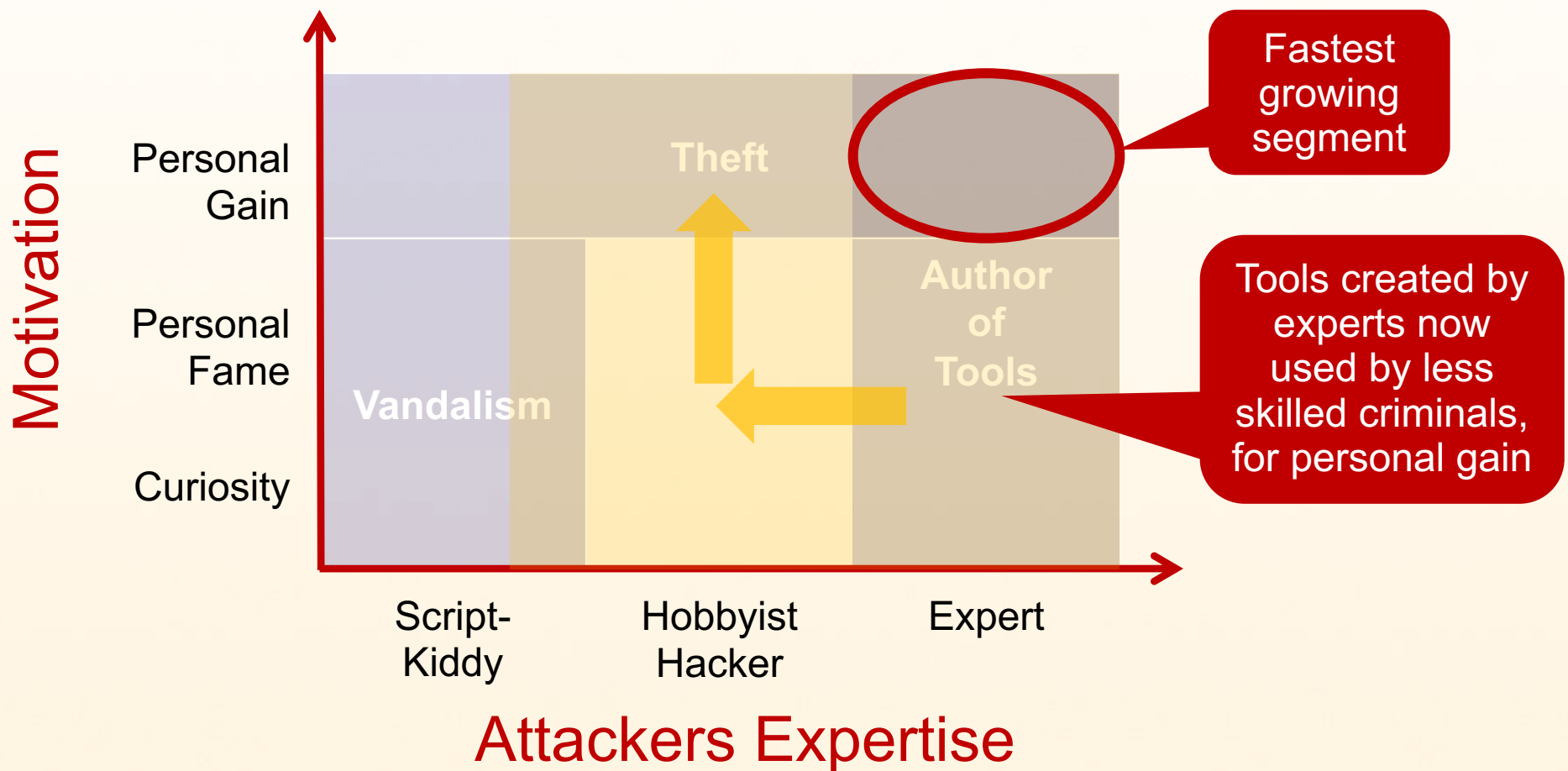


Agenda

- The Changing Threat Environment
- The Software Portfolio of a Typical End-Point PC
- An Alarming Trend
- Complexity of Patching



The Changing Threat Environment



Cybercrime – it's all about Profits



Tools

Tools are created by experts and used by less skilled attackers

Attacks

More opportunistic and highly automated attacks

What is the potential, what are the preferred targets of this model?

From a Criminal's Perspective

$$\begin{aligned} \# \text{Hosts} \times \# \text{Vulnerabilities} \\ = \\ \text{Opportunity} \end{aligned}$$

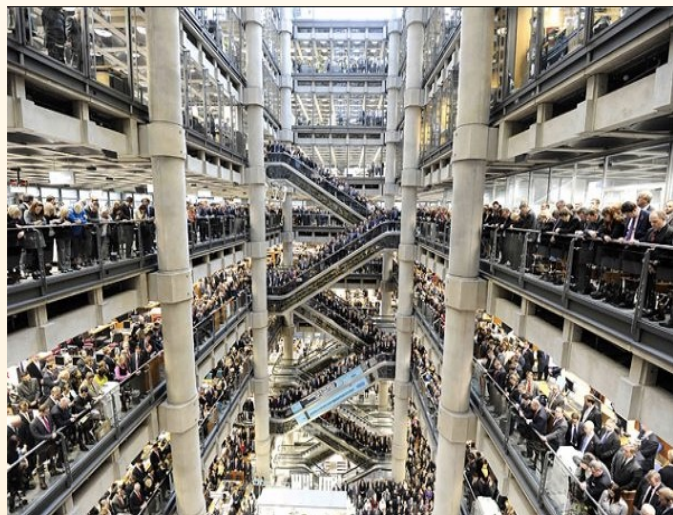
World Wide Internet Usage



1,966 Million

estimated Internet users on 31st December, 2010

28% penetration of population



448% growth of Internet population from 2000 to 2010 did not go unnoticed by cybercriminals

Source: *Internet World Stats*
<http://www.internetworldstats.com>



1,966 Million Potential Targets ...

- **Business** as well as **personal** end-points are increasingly targeted
- End-point PCs are where the **most valuable data** is found to be the **least protected**
 - Eventually end-point PCs have access to all data needed to conduct their business
- But I am not a primary target ...
 - fails short as **automated** tools do not **differentiate**

Everyone is a valuable target for cybercriminals



End-Points are Hard to Secure

- Highly **dynamic** environment and **unpredictable** usage patterns by users
- End-Point Infections in enterprises
 - Up to **9%** of the end-points in enterprises are found infected
- Best of breed antivirus, perimeter protection, and IDS/IPS **do not** provide 100% detection

$$\# \text{Hosts} \times \# \text{Vulnerabilities} = \text{Opportunity}$$

What does a typical End-Point look like?

- Numerous **programs** and **plug-ins** installed
- **How many** programs do you think you have installed on your **typical** Windows machine?
- How many different **update mechanisms** do you need to keep this PC up-to-date?





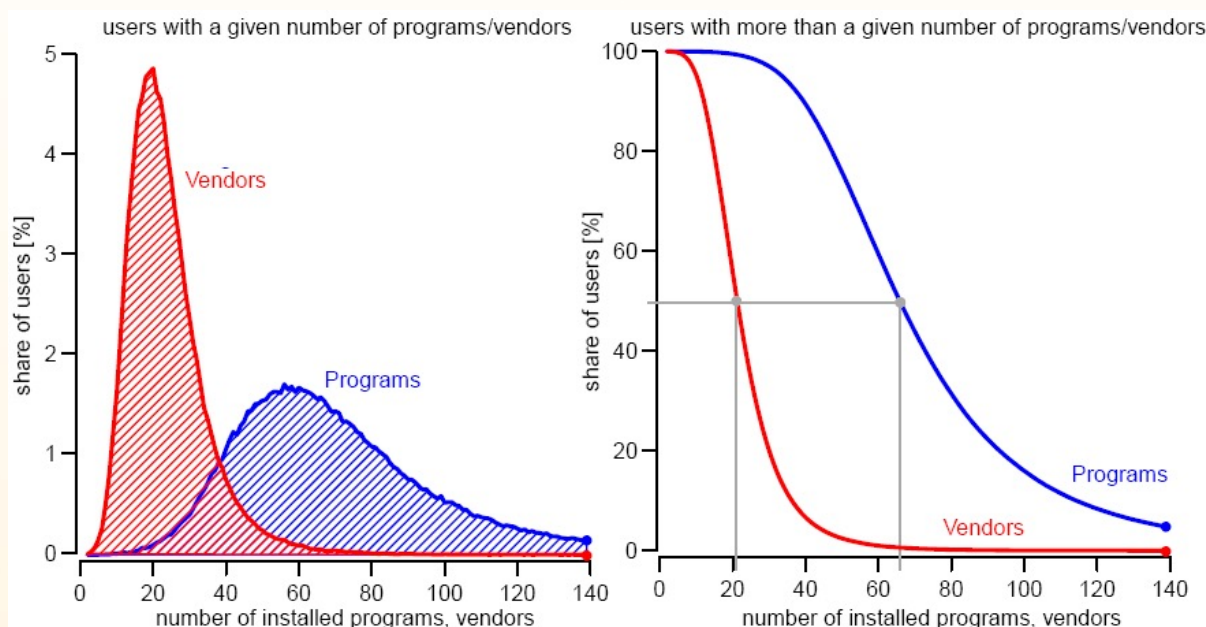
Under the Hood of typical End-Points

- Secunia PSI is a lightweight software inspector (scanner) to
 - identify insecure programs and plug-ins
 - automatically install missing patches
- Based on our robust Corporate Software Inspector (CSI) technology
- The Secunia PSI is free for personal use with over 3 Million registered users in 2010
<http://secunia.com/psi>

Software Portfolios ...



- What have users typically installed on their end-point PC?



50% of the

users have more than **66 programs**

from more than **22 vendors** installed



Typical End-Point Software Portfolio

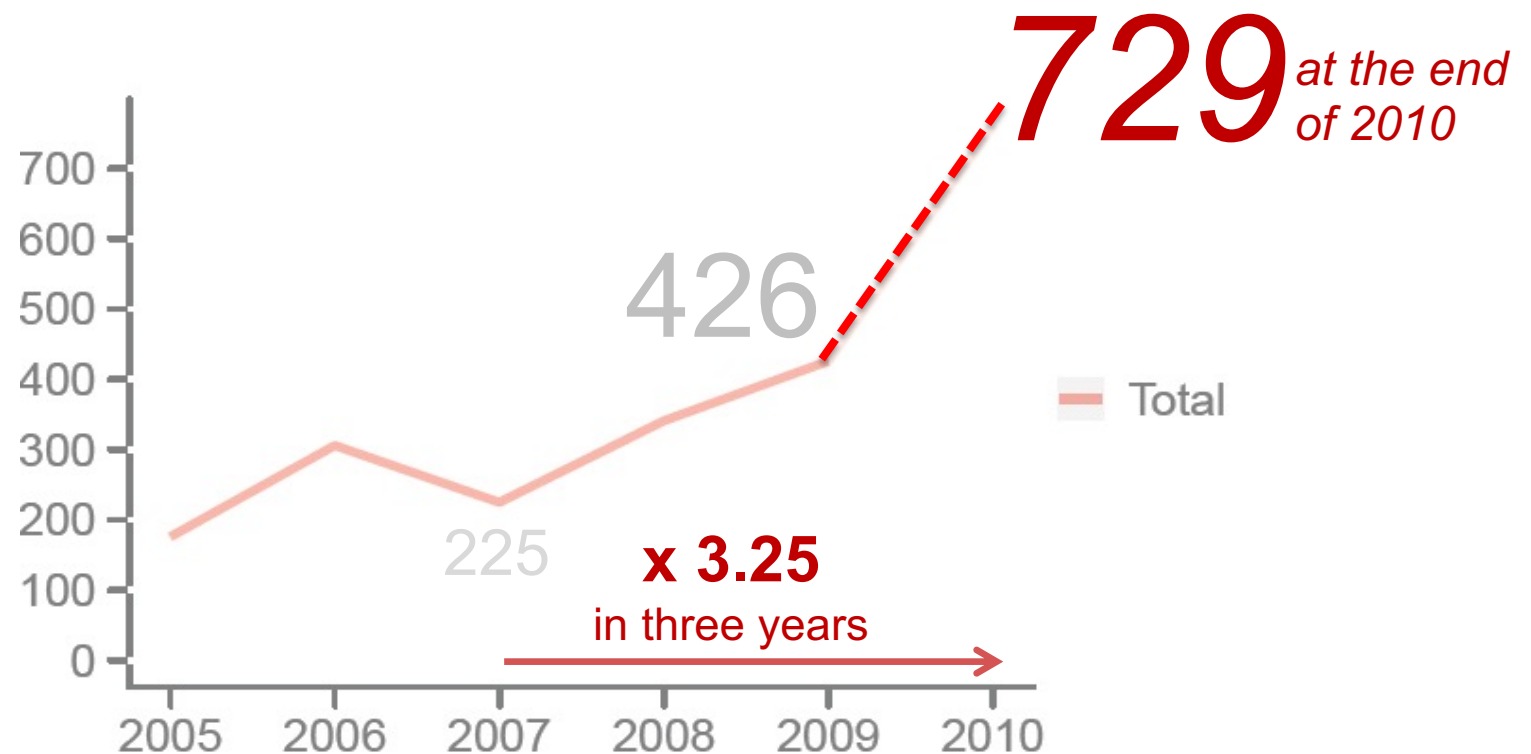
- The **Top-50 Software Portfolio** covers the 50 most prevalent programs to represent a typical end-point
 - It contains **26 Microsoft** and **24 Third-Party** (non-Microsoft) programs from **14 different** vendors



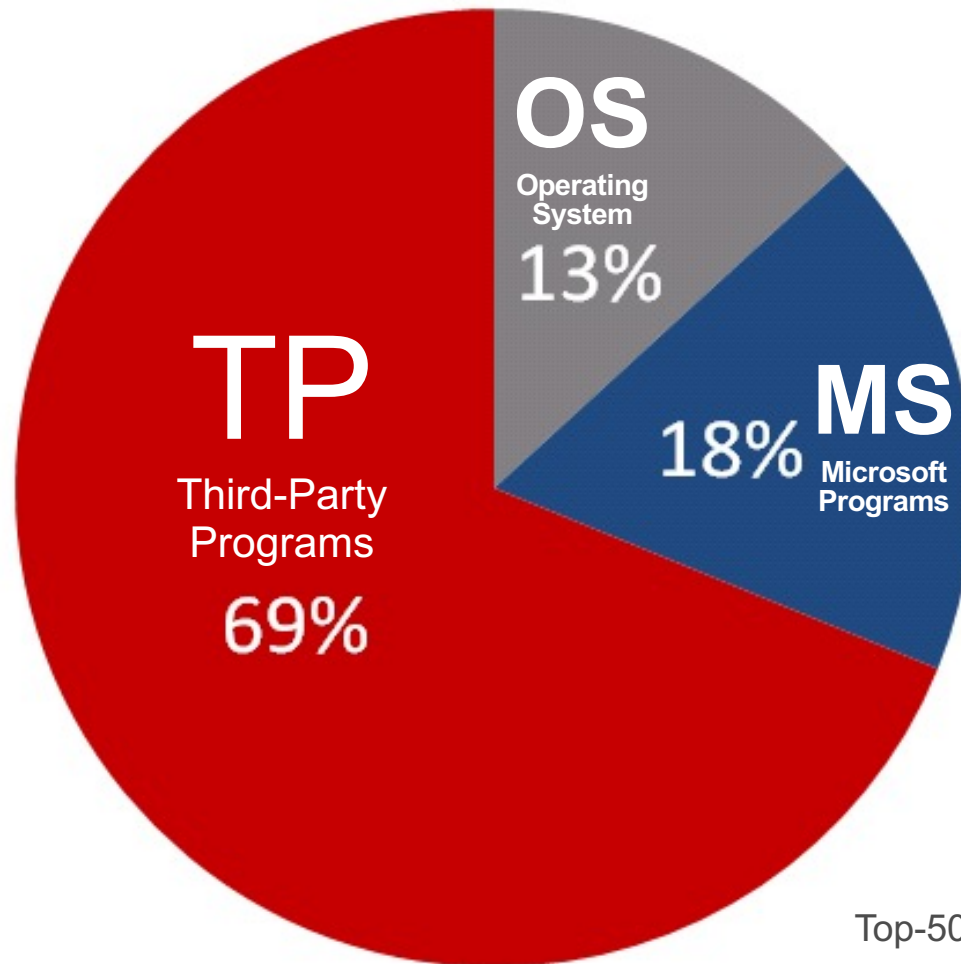


An Alarming Trend ...

- **Vulnerabilities** affecting a typical end-point increased **71%** to 729 per year from 2009 to 2010



Third-party programs are found to be almost exclusively responsible for this increasing trend



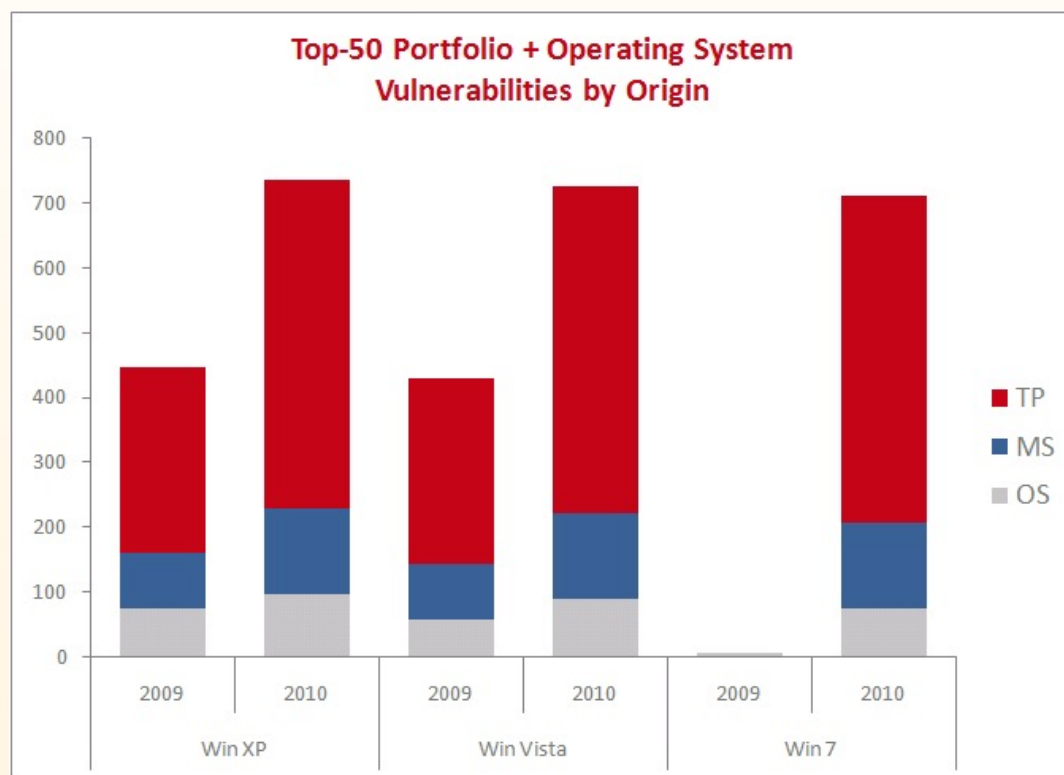
Top-50 Portfolio & Windows XP
Vulnerabilities in 2010



Third-Party Programs Rule ..

In 2010 an end-point with the Top-50 portfolio and Windows XP had:

- **3.83** times more vulnerabilities in the **24 third-party** programs than in the **26 Microsoft** programs
- **5.22** times more vulnerabilities in the **24 third-party** programs than in the **operating system**





Updating a typical End-Point ...

To keep a PC with the Top-50 portfolio fully patched, the user has to manage a total of

14 different update mechanisms

1

Update Mechanism

- to patch the **OS** and the **26 Microsoft** programs
- covering **31%** of the vulnerabilities

13

Update Mechanisms

- to patch the **24 third-party** programs
- covering **69%** of the vulnerabilities

Cybercriminals know

patch available

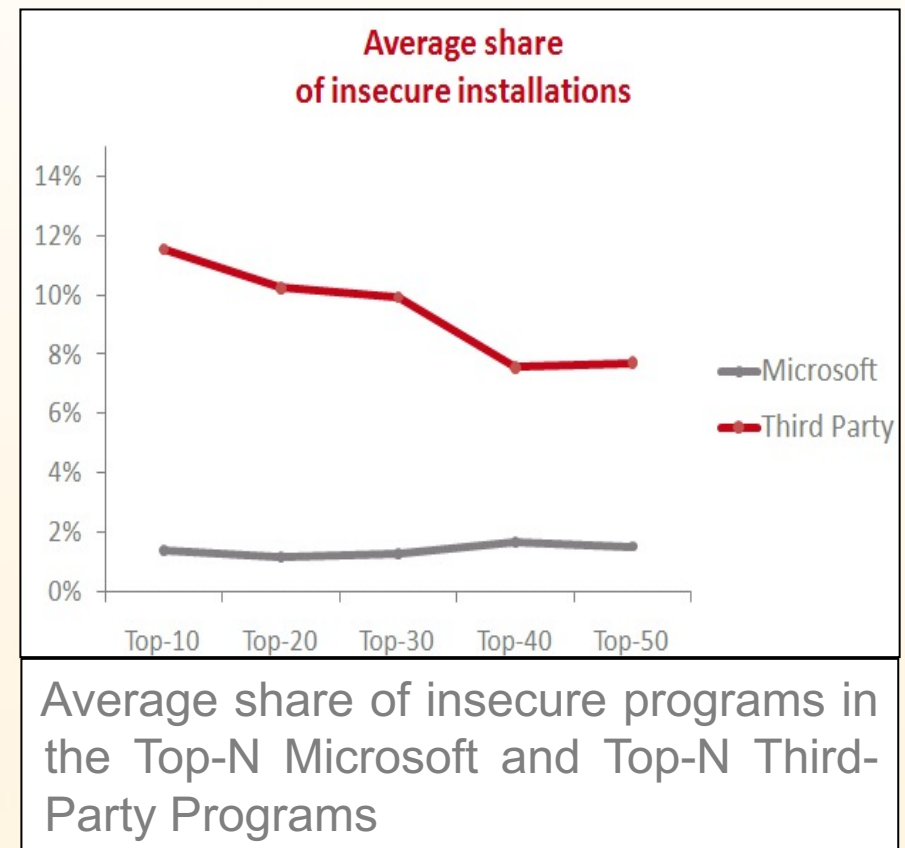
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patch installed



Patch Complexity Hurts ...

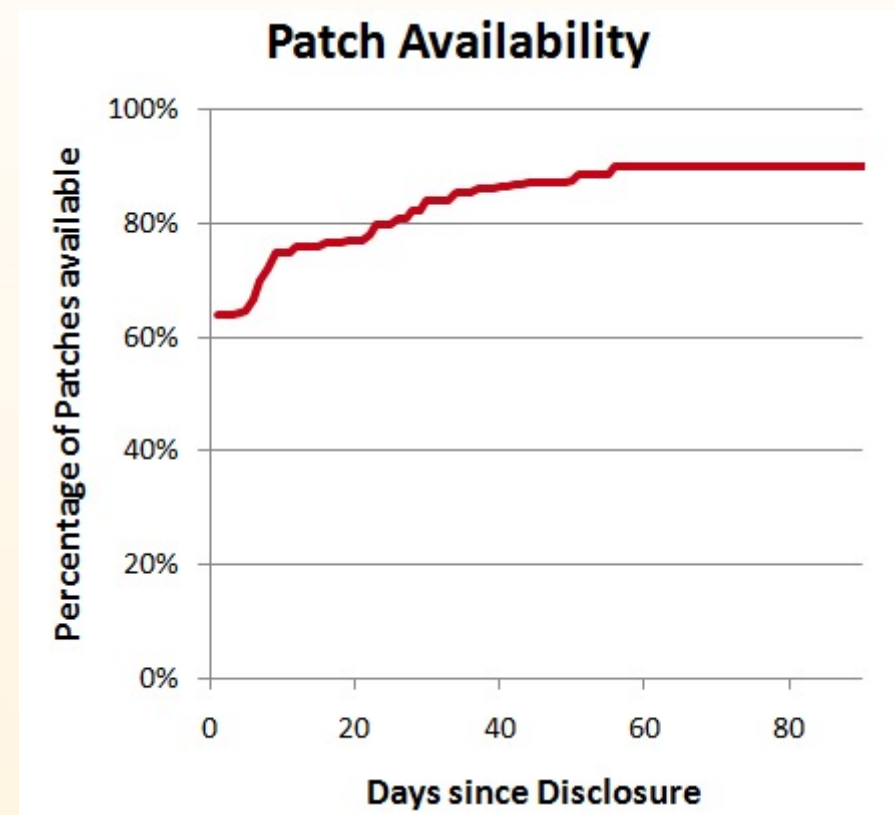
- Third-party programs are less likely to be found fully patched
- Less than **2% insecure Microsoft** programs
- **6%-12% insecure third-party** programs





However, Patches are Available!

- Patch availability within **N days** upon vulnerability disclosure:
- **65%** patch availability at disclosure
- **75%** patch availability within **10 days**
- **90%** patch availability within **56 days**



$$\begin{aligned} & \# \text{Hosts} \times \# \text{Vulnerabilities} \\ & \times \{ \text{Complexity to stay secure} \} \\ & = \\ & \text{Opportunity} \end{aligned}$$



Cybercriminals' Attack Tactics

- Multiple **variants** of a particular malware agent are **automatically** created in **advance** of the attack:
 - only variants that **pass quality assurance** (= **bypass antivirus**) are used for attacks
 - each new variant is released at scheduled intervals to constantly **remain ahead** of antivirus protection updates

Malware is prevalent and can be produced to successfully bypass traditional perimeter defenses.

A patch provides
better protection
than thousands of signatures

it eliminates the
root cause



Conclusion

- We still **perceive** the operating system and Microsoft products to be the primary attack vector, **largely ignoring** third party programs
 - Just like locking the front door while the backdoor remains widely open
- Patching should be prioritized as a **primary measure** given its effectiveness to neutralize attacks
- Controlled **identification** and **timely patching** of all programs, **incl. third-party programs**, is needed



Stay Secure!

Supporting Material



- Secunia Yearly Report 2010
http://secunia.com/gfx/pdf/Secunia_Yearly_Report_2010.pdf
- RSA Paper "Security Exposure of Software Portfolios"
http://secunia.com/gfx/pdf/Secunia_RSA_Software_Portfolio_Security_Exposure.pdf
- Secunia Personal Software Inspector (PSI)
free for personal use <http://secunia.com/psi>
- Secunia Corporate Software Inspector (CSI)
http://secunia.com/vulnerability_scanning/corporate
- Secunia Quarterly Security Factsheets
<http://secunia.com/factsheets>